

# Going the extra mile



## Workplace giving to the Flying Doctor

### About the Flying Doctor

With 67 planes, 24 aero-bases, 1,300 staff and more than 300,000 patient contacts every year, the Flying Doctor is a vital emergency and health service in country Australia and has been voted Australia's most reputable charity for 6 years running. We 'go the extra mile' so that health services enjoyed in cities can be provided to people living, working and travelling in rural and remote Australia. You too can 'go the extra mile' and support the Flying Doctor through workplace giving.

### What is workplace giving?

Workplace giving is a simple, low cost and effective way to 'give back' to your community. Your donation will be deducted from your pre-tax earnings, reducing your taxable income and including your total donation amount as a tax deduction in your annual payment summary.

As a Workplace Donor you are investing in the continued health and safety of all Australians. Your generosity will make a greater difference in ensuring valuable primary health care services are provided across Australia.

### What is employer-matching and why should your company/business do this?

Employer-matching, is where your business/company matches (or triples) your employee's donations. This motivates employees to participate and has a positive impact on company culture, while at the same time having a positive outcome for the Flying Doctor.

If you're serious about workplace giving, consider including a matching option.

### PBS 2016 Workplace Giving Report



**85%**  
facilitated  
workplace  
giving



**56%**  
provided  
payroll matching  
program



**46%**  
have a formal  
volunteering  
program

## The benefits of workplace giving for your company

Workplace giving is an opportunity to improve the profile of your company culture and level of social responsibility, which have been proven to be key factors in employee engagement as well as attracting and retaining top talent.

Initiating a successful program will help your staff find a greater sense of purpose at work, and get involved with activities that develop pride, foster teamwork, enhance motivation and create social change.

**86%**  
of employees expect companies to do more than make a profit; they must operate responsibly to address social and environmental issues

**86%**  
of consumers want to hear about businesses' social responsibility

## Workplace giving is a win-win-win for your business, your employees and the Flying Doctor



Donations to the Flying Doctor are used to purchase new medical equipment, provide health services to remote and rural Australia (such as GP clinics, dental services, mental health services and medically fit-out planes and service vehicles as intensive-care units.)

## What you'll receive

- > The Flying Doctor will provide monthly news and updates about how your Workplace Giving donations are assisting to provide primary health and emergency medical services to country Australia. These can be sent directly to employees or through the company intranet. Patient, staff and donor stories will be circulated, as well as information on new research, on Flying Doctor events and activities.
- > Invitation to a national annual networking event with all workplace giving partner companies.
- > Invitation to annual open house hangar tours as well as field days and Flying Doctor events.
- > Recognition of your contributions through Flying Doctor social media channels.
- > Use of Flying Doctor logo for promoting workplace giving internally.
- > Opportunities for further engagement for staff including local events; treks, volunteering and fundraising activities

## How your donations will make a difference

Donations to the RFDS through the workplace giving program

are distributed evenly to all RFDS operational sections around the country. This means every state and territory benefits and funds donated will go directly to operational costs to further build and improve services.

The express purpose is to reduce the disparity in health outcomes between the city and the bush and between indigenous and non-indigenous Australians.

## How to get involved

1.

Assist your staff to do workplace giving to the Flying Doctor through your business/company payroll by making the attached form available and by matching donations made.

OR

2.

Register your company for workplace giving online at GoodCompany ([www.goodcompany.com.au](http://www.goodcompany.com.au)) or Good2Give (<http://good2give.ngo>).

AND 3.

Get an internal staff campaign running so staff get involved and can support the Flying Doctor!

For further information visit [www.flyingdoctor.org.au/goingtheextramile](http://www.flyingdoctor.org.au/goingtheextramile)  
Or contact us at [enquiries@rfd.org.au](mailto:enquiries@rfd.org.au)



Royal Flying Doctor Service