

Going the extra mile



Workplace giving to the Flying Doctor

About the Flying Doctor

With 67 planes, 24 aero-bases, 1,300 staff and more than 300,000 patient contacts every year, the Flying Doctor is a vital emergency and health service in country Australia and has been voted Australia's most reputable charity for 6 years running. We 'go the extra mile' so that health services enjoyed in cities can be provided to people living, working and travelling in rural and remote Australia. You too can 'go the extra mile' and support the Flying Doctor through workplace giving.

What is workplace giving?

Workplace giving is a simple, low cost and effective way to 'give back' to your community. Your donation will be deducted from your pre-tax earnings, reducing your taxable income and including your total donation amount as a tax deduction in your annual payment summary.

As a Workplace Donor you are investing in the continued health and safety of all Australians. Your generosity will make a greater difference in ensuring valuable primary health care services are provided across Australia.



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\$20

pre-tax donation

Company covers 100% of admin cost

\$20

total donation to the Flying Doctors

\$13.50

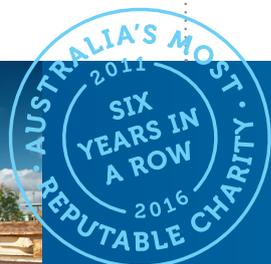
cost out of employee pocket

\$3.25 not paid to ATO, based on \$50 000 annual income



What appealed to me is doubling the money (through matching). The charities I support through workplace giving get more, simply because I give through work.

Workplace giving donor



The benefits of workplace giving for your company

Workplace giving is an opportunity to improve the profile of your company culture and level of social responsibility, which have been proven to be key factors in employee engagement as well as attracting and retaining top talent.

Initiating a successful program will help your staff find a greater sense of purpose at work, and get involved with activities that develop pride, foster teamwork, enhance motivation and create social change.

86%
of employees expect companies to do more than make a profit; they must operate responsibly to address social and environmental issues

86%
of consumers want to hear about businesses' social responsibility

When a number of colleagues campaign Workplace Giving within a workplace, and donations are matched by the employer, then the entire organisation knows they are making a difference.



How are your donations used?

The Royal Flying Doctor Service relies heavily on fundraising, bequests and donations from the community to purchase and aero-medically fit-out aircrafts, purchase vital medical equipment and enhance operational facilities. The express purpose is to reduce the disparity in health outcomes between the city and the bush and between Indigenous and non-Indigenous Australians.

What happens once you sign up and start donating?

Once you're donating, you will receive regular updates and news from the Royal Flying Doctor Service on how your donations are being put to work to provide vital health and emergency medical services to rural and remote Australia. You will also be given the opportunity to join local events, fundraising activities, as well as volunteering opportunities.

How do I start?

It's easy to get involved and make a difference.

1.

Fill out the form attached and provide this to your Payroll Officer – seeing that the signed form is then also forwarded to the Flying Doctor. Ask if your employer is willing to match donated funds to make a bigger difference.

OR 2.

Sign up yourself individually (or sign up through your company's page) on the workplace giving platforms GoodCompany (www.goodcompany.com.au) or Good2Give (<http://good2give.ngo>).

Either way – be the internal champion for staff in your workplace 'going the extra mile' for the Flying Doctor. Encouraging others to also get involved makes it that much more rewarding!

For further information visit
www.flyingdoctor.org.au/goingtheextramile
Or contact us at enquiries@rfd.org.au



Royal Flying Doctor Service