



Royal Flying Doctor Service
WESTERN AUSTRALIA

FUNDRAISING TOOLKIT

Fly us Further

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Fundraising for your Flying Doctor

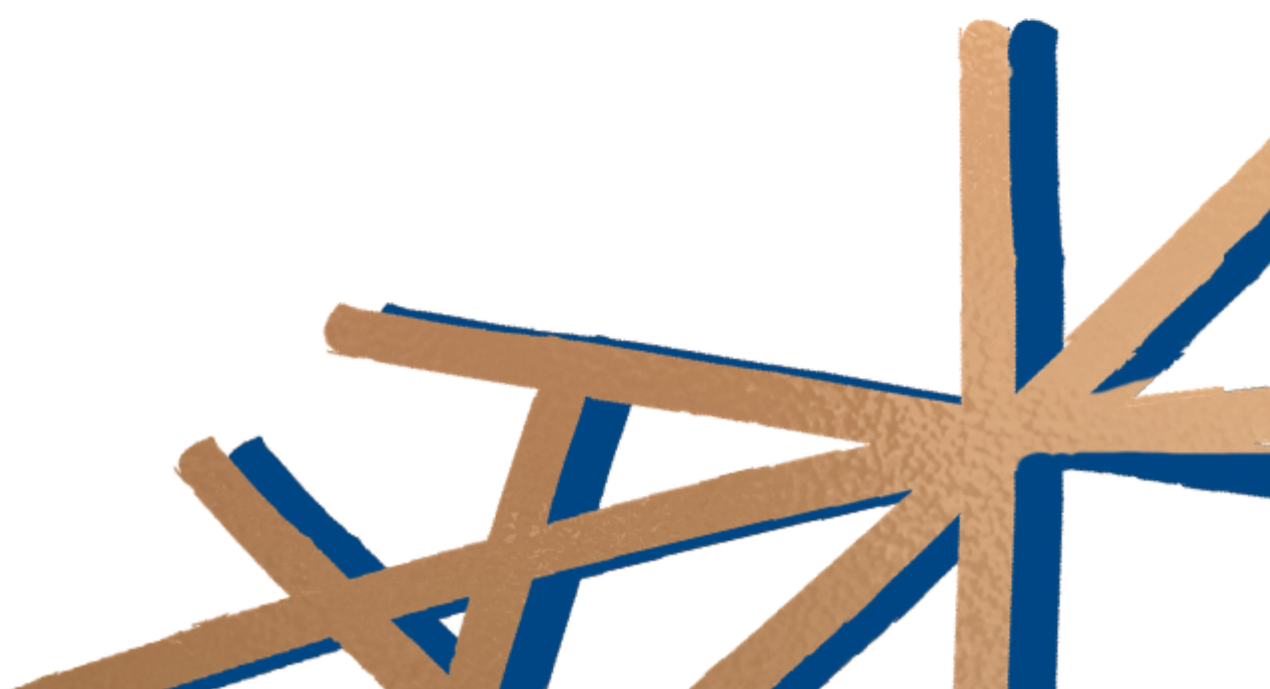
With the incredible support of individuals, organisations and community groups, the Flying Doctor can make a real difference to the lives of many Western Australians.

We would like to extend gratitude on behalf of our patients to you, our community, who raise funds for the Royal Flying Doctor Service in WA, you are helping to bring care closer to those who need us most.

This toolkit will give you the information you need to create your own successful fundraising activity. If you have any questions or would like to discuss your idea with our team, please contact us via email fundraise@rfdswa.com.au or phone 08 9417 6400.

Thank you and best of luck for your fundraiser.

Every dollar you raise helps keep the Flying Doctor in the air!





About the RFDS in WA

We are a charity with big responsibilities to the people of Western Australia. The Royal Flying Doctor Service promises to always be there in a health emergency, wherever you are, whenever you need us.

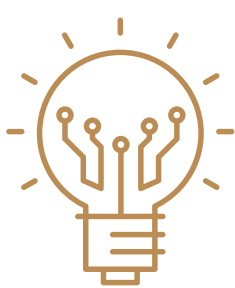
Our team of highly trained doctors, flight nurses, pilots and support crews rise to the challenge of retrieving and caring for patients across the vast expanse of our State every day. The Flying Doctor in WA provides a free 24/7 service to anyone who lives, works and travels throughout WA thanks to the support of generous people like you.

How your funds fly us further



Patient Care

Your support means we can be there for those who need us most across the 2.5 million square kilometre waiting room of Western Australia.



Innovation & Technology

Investment into our equipment, technology and innovation ensures we can continue to provide the highest level of care for our patients.



Education & Training

Our staff are experts in their fields with consistent training and development opportunities, so our patients always have access to the best healthcare, no matter their location.



Rural Community Support

Your funds mean our medical teams can deliver essential primary health care and dental clinics to remote communities in WA.





*What your support
means to us*

\$30

can purchase emergency medication for our patients

\$50

can provide essential engineering supplies to maintain
our aircraft

\$159

can replace an aircraft nose wheel tyre

\$224

can equip our aircraft with triage kits for emergencies

\$1,000

could purchase a fetal doppler to provide
prenatal care for WA families



How to fundraise for RFDS in WA



Read this fundraising toolkit

Our toolkit provides you with details and tips to create your own community fundraising activity.

Choose your fundraising idea

We have some fundraising ideas in this toolkit to get you started but the options are endless. Feel free to come up with your own creative fundraising activity!

Please share your ideas with us - you will need to get approval from our team to ensure your fundraiser is official before you start fundraising. See our fundraising guide on page seven for more information.

Set up your online fundraiser

The easiest way to collect donations and share your fundraising efforts is by setting up an online fundraising page through our [MyCause](#) platform. When you create your page, be sure to set yourself a fundraising goal, include photos and your reason for supporting your Flying Doctor.

Start fundraising!

Once you've set up your own fundraising page, share it with your friends and family so they can donate. Don't forget to share your page and photos from the activity with us. Check out our fundraising resources to assist you in your efforts. If you need further support, please reach out to our friendly [fundraising team](#).





Fundraising guide

1. Register your fundraising activity

Complete our [fundraising application form](#) and submit it to our fundraising team via email fundraise@rfdswa.com.au or post to 3 Eagle Drive, Jandakot Airport, Jandakot WA 6164.

2. Have your fundraising idea approved

Our fundraising team will review your proposal and will send you an authority to fundraise letter upon approval. This document states that you have agreed to our fundraising [terms and conditions](#) and are an approved fundraiser for the RFDSWA.

3. Promote and host your fundraiser

Invite your friends, family, neighbours, colleagues and anyone else who may be interested to your fundraising activity. You can also set up an RFDSWA [MyCause](#) fundraising page and promote your activity through your social media.

We have developed some fundraising resources for your use to help you promote and get the most out of your activity.

If you require further support from us, please complete and submit our [fundraising support application form](#).

When your activity takes place, have fun and remember you are helping support people living, working and travelling across Western Australia! Please feel free to take photos and share them with us on social media by tagging us @RFDSWA on Facebook, @royalflyingdoc_wa on Instagram and using the hashtag #rfdswa



@rfdswa



@royalflyingdoc_wa



@rfdswa



Fundraising guide

4. Send in your proceeds

Please use your authority number in all banking deposits to ensure each transaction is credited to your event.

Banking Institution: Bankwest

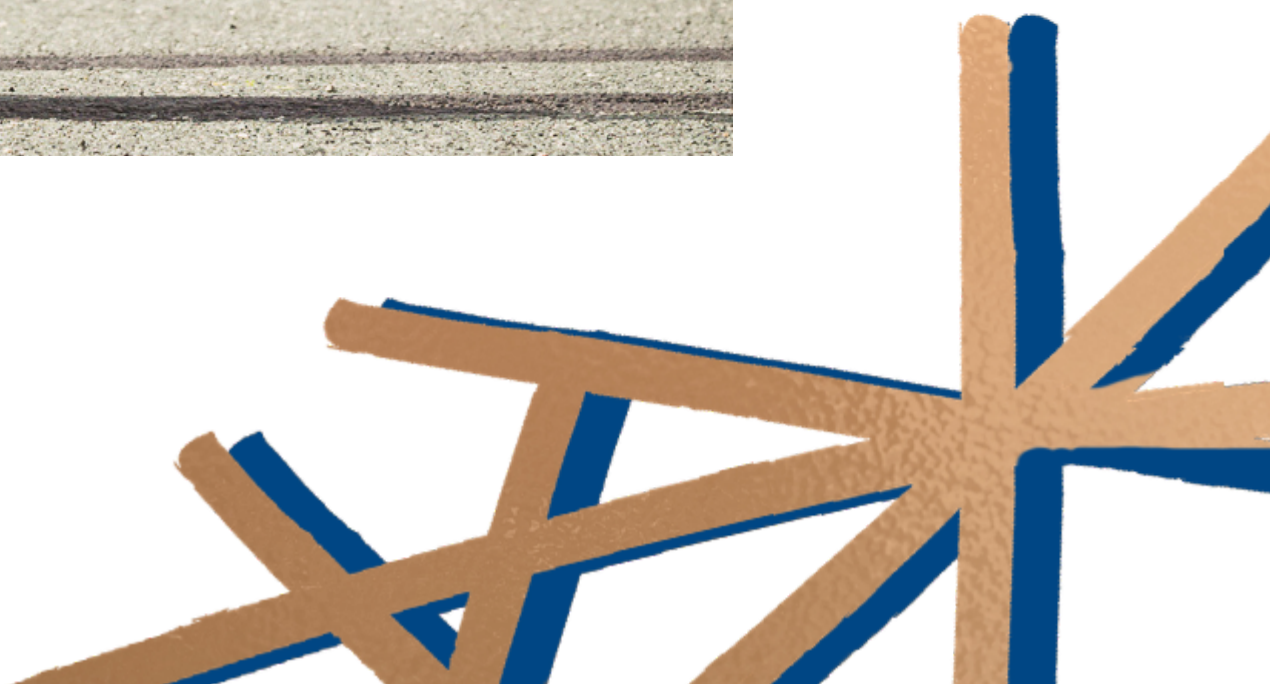
BSB: 306-010

Account Name: RFDS, Western Operations

Account Number: 5313554

5. Celebrate

Thank you for supporting your Flying Doctor in Western Australia!





Keeping your fundraiser official

Fundraising approval

To fundraise for RFDSWA you will need official approval from us which gives you authority to fundraise under our charitable collections licence. Please fill out and return our [fundraising application form](#) to have your fundraiser reviewed by our team.

Naming your fundraiser

You are welcome you use our name in the title of your fundraiser, but please stick to the following guidelines:

Acceptable examples;

Quiz Night proudly supporting RFDSWA

BBQ with proceeds to the Royal Flying Doctor Service in WA

Unacceptable examples;

Royal Flying Doctor Service WA Quiz Night

Insurance

The Royal Flying Doctor Service Public and Products Liability Insurance will cover authorised RFDS fundraising activities, however, please note RFDS public and products liability insurance does not cover activities involving the following; horses, motor bikes, cars, aeroplanes, boats.

However, you may wish to contact the venue of your fundraiser to see if you are covered by any of their relevant policies.

Licences and permits

Some fundraisers may require additional permits or licences to carry out specific activities under state laws and regulations e.g. raffle permits and liquor licences.

If you're unsure if you need a permit or licence, contact our fundraising team.

Keeping your fundraiser official

Using our logo

Once you have registered your activity with us, we can provide you with our 'Proudly Fundraising for RFDSWA' logo to promote your fundraiser and raise awareness.

When using our 'proudly fundraising' logo, please follow the below guidelines:

Use white colour logo on coloured background



Use coloured logo on light background



Never stretch logo or place over image or pattern



Please note

Under no circumstances should you manufacture or licence any merchandise bearing the name, logo or branding of the Royal Flying Doctor Service WA without our written permission.

When promoting your fundraiser, you'll need to clearly state the amount of percentage of funds raised that will go to RFDSWA, particularly if you are splitting the funds between more than one charity.

Fundraising ideas



Dress up



Fitness Challenge



Get Crafty



Quiz night



Bake



Raffle



Host an event



Create your own

Contact us



www.rfdswa.com.au



fundraise@rfdswa.com.au



08 9417 6400



@rfdswa



@royalflyingdoc_wa



@rfdswa



@royalflyingdoctorservice



@royalflyingdoctorservice

#rfdswa #FlyingDoctor



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THANK YOU

FOR SUPPORTING THE ROYAL FLYING
DOCTOR SERVICE IN WESTERN AUSTRALIA

Fly us Further